

# PLOVDEV

POWERED BY PROXIAD

## 2023 Sponsorship Packages



## About The Conference

Since its beginning, PlovDev has been the largest IT conference held in Plovdiv, and for the first six years, it was the only tech-related event in the city. The event celebrated its 10<sup>th</sup> anniversary in 2022. This year's PlovDev conference will be a live event, taking place in Plovdiv City on November 25th.

Its main goal is to gather everyone interested in technology to exchange knowledge and experience. All guest speakers are IT professionals who go through a selection process facilitated by Proxiad's team.

PlovDev is a nonprofit conference organized by Proxiad and all funds gathered are donated to charity. But its added value is that it has established itself as a celebration of the Plovdiv tech community.

# PLOVDEV

## Results

Due to Covid-19, PlovDev has been held online for the past three years. The event has enjoyed popularity from the start, with each year having over 400 attendees.

In 2022, the conference attracted 400+ participants from 11 different countries. From them, 34 bought charity tickets totalling 740 BGN which were donated to our cause. Counting the money raised by sponsors - Uber, Progress, Draft Kings, Dela Sport, Dreamix, Intellias and PokerStars - the sum went up to 10 600 BGN.

In 2022, the charity cause of the event was Teach for Bulgaria Foundation and their “Model Schools” program. Together with our sponsors and attendees, we provided the money to a team of teachers in the Plovdiv Province to develop their teaching techniques, directly affecting every student's motivation and success.

# PLOVDEV 2022 In Numbers



# Become A Sponsor

	Bronze	Silver	Gold
<b>NUMBER OF AVAILABLE SLOTS</b>		5	3
<b>Your logo on PlovDev's website</b>	✓	✓	✓
<b>Panelist speaker in the conference discussion panel</b>			✓
<b>Booth during the event</b>		✓	✓
<b>Sponsorship mention at the opening and closing of the conference</b>		✓	✓
<b>Your logo in online/ offline communication materials</b>	✓	✓	✓
<b>Company video during coffee pauses</b>		30 sec	60 sec
<b>Dedicated company post on PlovDev's social media channels</b>			✓
<b>Banners in the discussion area</b>		✓	✓
<b>Organize a raffle with a branded prize /optional/</b>			✓
<b>Branded gifts and materials in the participants' bag</b>		✓	✓
<b>PRICE IN BGN (VAT EXCL.)</b>	<b>1250</b>	<b>2250</b>	<b>2950</b>



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## For More Information:

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