

**PLOVDEV**

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# **2021 Sponsorship Packages**



# About The Conference

Proxiad Bulgaria has the pleasure to organize PlovDev, the largest IT conference held in Plovdiv, for the 9th consecutive year. Our main goal is to gather IT specialists and everyone interested in innovation and technology, and exchange knowledge and experience. All guest speakers are IT professionals who go through a selection process facilitated by Proxiad's team. In the context of the COVID-19 pandemic, PlovDev 2021 will once more take place online.

PlovDev is a nonprofit conference and all funds gathered will be donated to the Hidden Talents of Bulgaria, a charity initiative by Plusheno Meche Foundation.

# PLOVDEV In Numbers

**2** days

**8** guest speakers

**15** countries from which people tuned in

**204** minutes average visit time

**519** registered participants

# Become A Sponsor

	Gold	Silver
<b>NUMBER OF AVAILABLE SLOTS</b>	<b>3</b>	<b>5</b>
Your logo on PlovDev's website	✓	✓
The right to nominate a speaker for the conference (the final decision is nonetheless made by our experts)	✓	✓
Your logo on the registration landing page for the event	✓	✓
A virtual booth during the event	✓	✓
Your logo in online communication materials	✓	✓
Sponsorship mention at the opening and closing of the conference	✓	✓
Company video (up to 1min.) during coffee pauses	2 times	1 time
Dedicated company post on PlovDev's social media channels	✓	
Organize a raffle with a branded prize /optional/	✓	
<b>PRICE IN BGN (VAT EXCL.)</b>	<b>800</b>	<b>600</b>

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## Get In Touch

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